

The Atharva Times

a quarterly e-Tabloid

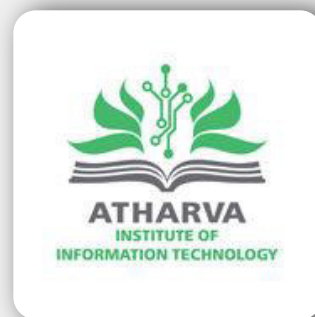
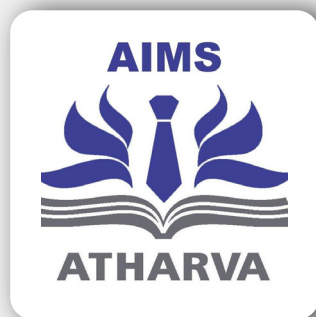
July 26, 2022

April - June, 2022

Issue III - Volume I



KHHADI MAHOTSAV 2022





RHYTHM EMBER 22



Rhythm-Ember 22 is a fun fest that was initiated by the Atharva Group of Institutes for all students from 3rd April to 6th April. The theme for this year was “CARNEVIL- See you on the other side”. This was a resourceful idea to spread positivity among everyone. Along with giving students an opportunity to showcase their skills on a platform. This year's theme focused on the darker and neglected aspects of human civilization. In this world, we have the coexistence of both good and bad together to create a perfect balance of life. So, for this year's fest, we shed light on the yin and yang of life. Rhythm-Ember consisted of various thrilling events like Prom Masquerade, DJ Night, Live Concert, Rap Battle, Singing, Dance, and many more events. The special events of the fest were Squid Games, Treasure Hunt, and Hogathon. After a long void of two years, we were back with our annual cultural fest “RHYTHM-EMBER 22” on Atharva Campus. The total number of registrations were 500+. Every year we mark the beginning of our fest with MARATHON and this year's theme was “GEN Z – Enlightening the next generation”. On the 3rd of April, we began with our Annual Cultural Fest “RHYTHM-EMBER 22”. We had Ms. Jaswinder Gardner and Mr. Abhilash Chaudhary as our Chief Guests on this auspicious occasion. We are very thankful to Shri. Sunil Rane Sir for believing in us and giving us such a big opportunity. The Inauguration Ceremony took place on the 4th of April where Mr. Sanjay Khapre and Ms. Jasleen Kaur graced our fest with their presence. Rhythm-Ember 22 conducted many of the Day Events and “Mr. Parth Vasani” for “Arz Kiya Hai”, “MC Benn” for “Rap Battle”, “Mr. Ketan Karande” for “Strong Man Event”, “Mr. Kartikey Malviya” and “Mr. Santosh Juvekar” for “Mono Acting”.

EDITORIAL

Warm greetings to all our stakeholders at AGI (Atharva Group of Institutes). It is truly a matter of immense pleasure and pride to roll out the Third Issue of 'The Atharva Times' e-Tabloid for all the patrons and stakeholders of the Atharva Group of Institutes.

The Atharva Group of Institutes' cultural festival, Rhythm Ember 2022, which ran from 3rd April to 6th April 2022, marked the beginning of April. Both the teaching and non-teaching staff joined the students in diving into the sea of thrilling activities and adventures. On 7th May 2022, the Atharva Institute of Management Studies hosted the Alumni Meet - Milaap 2k22 where more than 130 alumni took a trip down memory lane, delighted in their old recollections, and relieved them. For the first time, Atharva Foundation organized the "Khadi Mahotsav Festival" held at Kora Kendra ground in Borivali west from 27th May to 29th May 2022. Khadi Mahotsav 2022 was the concept & initiative of Shri. Sunil Rane Sir (Executive President, Atharva Education Trust) and was jointly organized by Atharva Foundation & Atharva School of Fashion and Arts. The festival's objectives included promoting Indian culture and customs, the Khadi industry and handloom fabrics, and introducing the general public to local fashion designers, through the latter's Fashion Show organized on 28th and 29th May at the venue.

On June 21, 2022, not just the country of India; but the entire globe observed International Yoga Day. Atharva Foundation also participated in the celebration to spread awareness of the various benefits of yoga, by organizing it in the huge area on the ground floor of Phase III.

This third issue throws the light on the accomplishments, such as the formation of numerous extracurricular and co-curricular activities and events attended by the students, and the staff; the competitions won by exceptionally talented students, and innovative initiatives undertaken by the students with the assistance of their faculty members, among others. This issue bears evidence of the enormous efforts made to make the college a center of educational and research excellence.

In this quarterly issue of The Atharva Times (TAT) e-Tabloid, we've compiled a summary of the major events at all of AGI's associated institutions from April to June 2022. We are confident that our honorable trustees, distinguished directors, HODs, faculty colleagues from all institutions, non-teaching staff from all institutions, all stakeholders, and, most importantly, the entire AGI's beloved students fraternity will continue to support The Atharva Times (TAT) e-Tabloid with their innovative contributions, as they have and they always will.

Stay safe...Stay blessed!

Prof. Gaanyesh Kulkarni
Atharva Institute of Management Studies, Mumbai

[We are keen to hear from you. So don't hesitate to drop your valid suggestions to us at atharvatimes@atharvaims.edu.in]



1

ATHARVA COLLEGE OF ENGINEERING (Pg 1-3)



2

ATHARVA COLLEGE OF HOTEL MANAGEMENT
& CATERING TECHNOLOGY (Pg 4-7)



3

ATHARVA INSTITUTE OF FILM & TELEVISION
(Pg 8-9)



4

ATHARVA INSTITUTE OF INFORMATION
TECHNOLOGY (Pg 10-12)



5

ATHARVA SCHOOL OF FASHION AND ARTS
(Pg 13-15)



6

ATHARVA INSTITUTE OF MANAGEMENT STUDIES
& ATHARVA SCHOOL OF BUSINESS (Pg 16-20)



7

STUDENTS CORNER (Pg 21-22)

ATHARVA COLLEGE OF ENGINEERING



EVENTS ROUNDUP

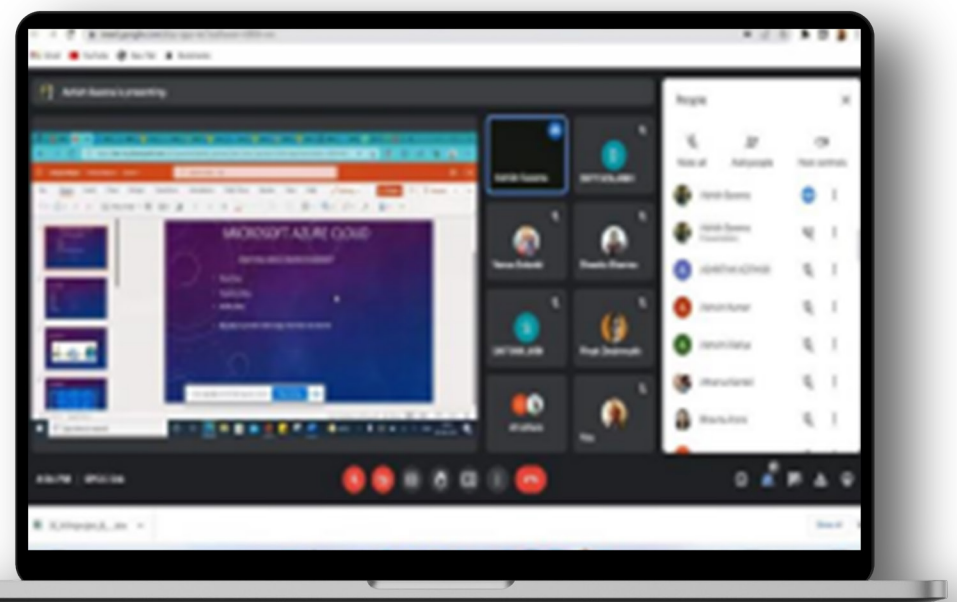
Inaugural Session : Season's Impact Lecture Online Series

The Institution Innovation Council (IIC) of Atharva College of Engineering, in partnership with the Ministry of Education's Innovation Council (MIC), AICTE, and the HAS Department, held the inaugural session of the season's Impact Lecture Series online on 25th May 2022. There were two lectures in the session. The morning session topic, "Seven steps to choose a project in engineering & way to commercialize it" was conducted by Dr. Vikram V. Shete, an assistant professor at the Symbiosis International University in Pune and a former research assistant at the University of Houston.



Webinar on "Azure Cloud"

The Department of Computer Engineering successfully hosted a Webinar on "Azure Cloud" with Mr. Ashish Saxena, Senior System Engineer, IBM, Pune, as the speaker on 8th April 2022. The session gave learners a greater understanding of and exposure to Azure, a Microsoft cloud computing service. The class was lively, and the students showed a great interest in learning about the Microsoft Azure certification program.



The session was attended by more than 70 pupils. The class was interactive, and the learners were really interested in learning about the Microsoft Azure certification process.

INFT Department Activities

Atharva College of Engineering had conducted a DEGREE DISTRIBUTION CEREMONY for the IT Department of Batch 2020–2021 on April 18th, 2022. We had Mr. Sanjeev Dhar, Ex-Managing Director of Mettler-Toledo India Private Limited, as our guest of honor. It was a very inspiring and emotional day for all the passing students.



EVENTS ROUNDUP

TechnoFest

The Department of EXTC and its IETE Students Forum (ISF) conducted the "TechnoFest along with Academic Student Felicitation" on Friday, April 1, 2022. The TechnoFest events consist of an inaugural followed by a technical paper/poster/project competition and 2 seminars to enhance skills in students on the topics "Into the Metaverse" and "Project or Product?". The session was attended by 165 students.

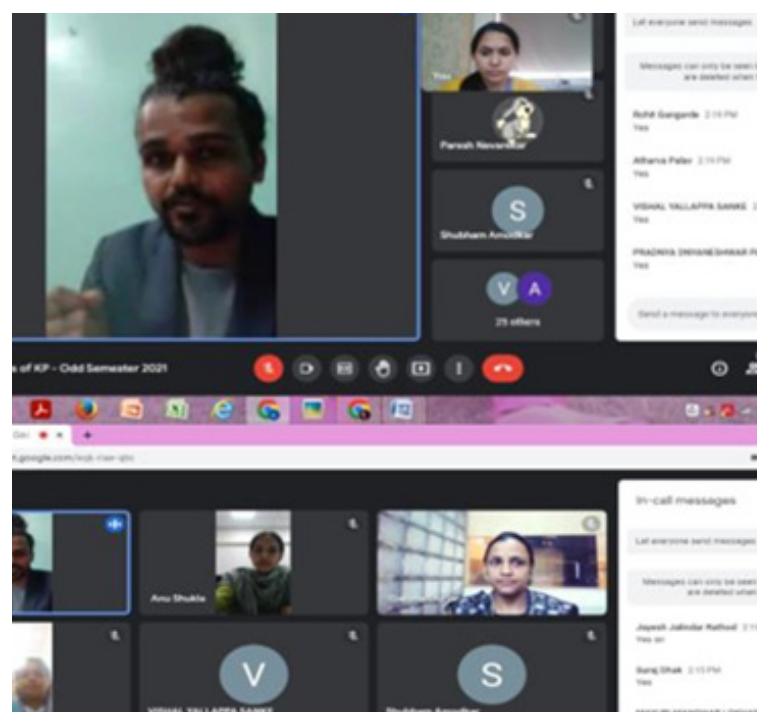


Spoken Tutorial Training

The Department of Electronics and Computer Science Engineering conducted a two-day workshop on the subject of "Spoken Tutorial Training and Online Examination on C and CPP Module" on 7th April 2022. The National Mission on Education through Information and Communication Technology (ICT), launched by the Ministry of Education, erstwhile Ministry of Human Resources and Development, Government of India, is funding the Spoken Tutorial project, which is being developed at IIT Bombay for the Ministry of Education (previously MHRD), Government of India. 136 students have taken training courses and earned a certificate.

Webinar on “Overview of Electric Vehicle Industry”

Electrical Department, ACE, organized a webinar on “Overview of Electric Vehicle Industry” on 12th –April 2022. Mr. Aniket Salvi, the Key speaker is an Aerospace and Defence Consultant. 30 participants from TE attended the webinar. The session helped students to understand the current developments and challenges in the Electric Vehicle Industry.



ATHARVA COLLEGE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGY



EVENTS ROUNDUP



Fine Dine Restaurant (OZONE)

Hotel Management students are being trained in Fine dining restaurants (Ozone) considering the high level of international standards and expectations of a Five-star hotel industry. Regular practice and functional job responsibilities will help students to boost their knowledge in fine dining. Students practice cleaning all types of glasses and sanitation of side stations for bar operations in the restaurant. This practice is used worldwide in standard cleaning and hygiene practices which helps hotels at the Fine dining restaurant. They say the first impression is the last impression so the entrance of the house is the first impression guests will have when arriving at the restaurant. One should create an atmosphere that will make them feel comfortable throughout their dining experience. Now that we've covered the steps required to keep your front of house, bar, and back of the house in tip-top shape, let's dive into some restaurant cleaning best practices that will keep your entire restaurant neat & clean, compliant with local health codes and avoid negative customer reviews or fines from the health inspection tea.

The food and beverage industry today is providing millions of meals per day, all over the world, through different F & B Outlets. These outlets are sometimes food only which means that they serve different types of cuisines like Indian Italian vegetarian and non-vegetarian continental and sometimes only beverages. Beverages may further be classified as alcoholic(wine spirits and beer) and non-alcoholic (Aerated soft drinks, juices, milkshakes, and tea coffee). Food outlets also sometimes serve a combination of food and beverage common types of F &B Outlets like restaurants, specialty restaurants, Casual Dining restaurants, and take-away restaurants. Hotel and restaurant management is a field that applies the principles and information derived from a number of disciplines regarding selling food, beverages, and lodging to persons away from home. Today the food and beverage service or hospitality industry is considered one of the fastest-growing industries restaurants should create an atmosphere and make them feel comfortable throughout their memorable dining experience.

EVENTS ROUNDUP



Garden Cafe

Students are being trained in the Garden Cafe considering the standards and expectations of the hotel industry. Students practice the functions and responsibilities of the barista in the cafe. The students practice making different types of coffees eg. cappuccino, latte and live training every day in a fully functional Garden Cafe on how to use the international standard coffee machine present inside the cafe.

Front Office

Students are trained on grooming, answering telephone calls, organizing the front desk department, solving guest queries effectively, handling checks in & checkout, and taking feedback for improvement in services. As a Front office representative, the role is extremely important to create a memorable experience for our guests & to make them feel welcomed & comfortable.

EVENTS ROUNDUP



Convocation Ceremony (19-20 & 20-21)

Atharva College of Hotel Management conducted its 8th & 9th Convocation Ceremony for B.Sc. in Hospitality Studies students of 2019-2020 & 2020-2021 Batch- on 8th & 10th June 2022 respectively at the campus. Students turned professional managers and entrepreneurs received their B.S.C in Hospitality Studies degree after having completed three years of rigorous training where students were trained to be industry-ready using learning mechanisms such as seminars, classroom discussions, career vision schooling, and research, internship program, student forum, workshops and many more.

A total of 228 students were awarded their degrees at the convocation ceremony. Students are presently part of leading hotels, restaurants, cruise & airlines; few students are pursuing higher education abroad.

The event guest of honour was Mr. Navid Sayyed Executive Corporate Chef, (Balwa Group) & Audrey D'Souza Training Manager Human Resources (Residency Sarovar Portico)

As the graduates were eagerly waiting to get their degrees, the event started by felicitating and welcoming the chief guests. The function proceeded with sharing some pearls of wisdom by chief guests to the graduating students to as not to forget their value systems, work ethics and humanity. This was followed by some industrial experiences and a motivational and inspirational speech by our Principal Mr. Joseph Furtado.

The speech was followed by degree distribution to the students by all dignitaries, and the graduation ceremony ended with joy that is sure to inspire the students to achieve great heights.

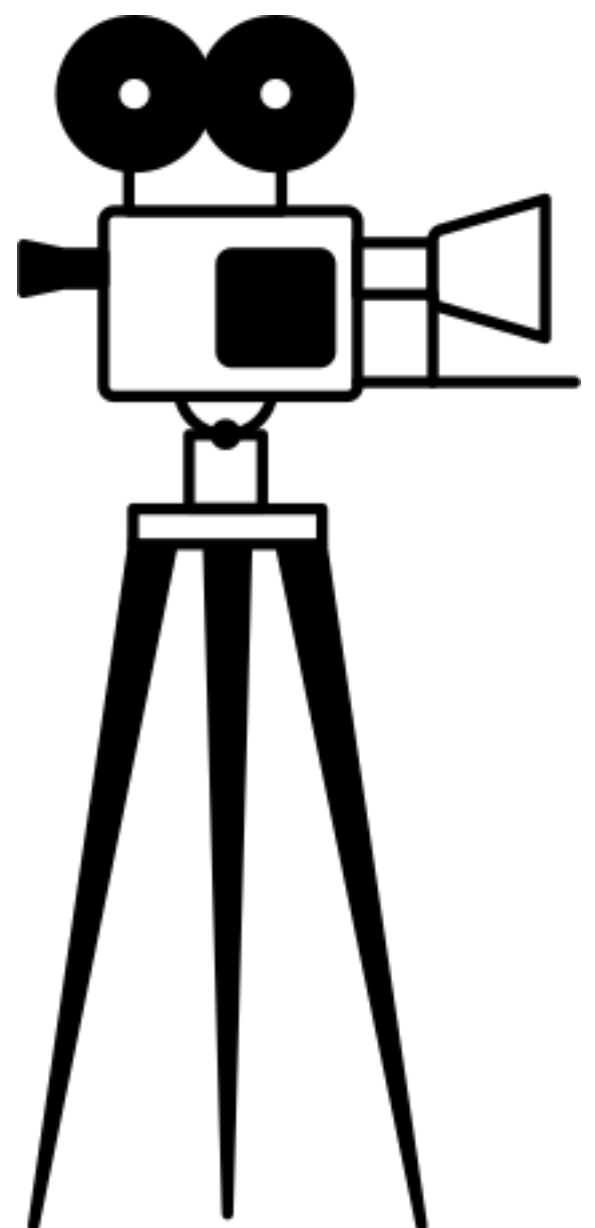
ATHARVA INSTITUTE OF FILM AND TELEVISION



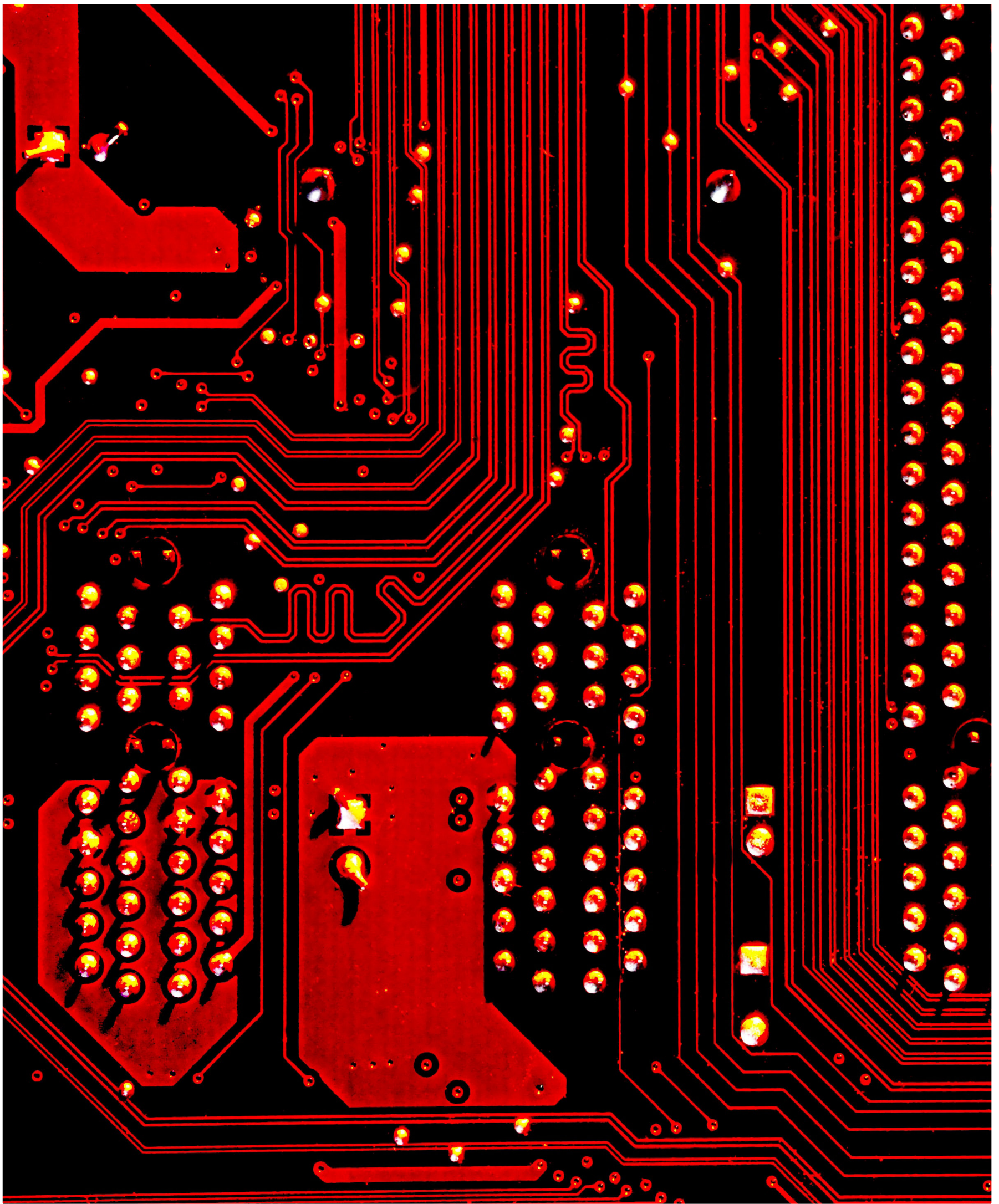
EVENTS ROUNDUP



An online session on 'Introduction to Cinematography' was organized on 3 June 2022 from 4 to 5 pm to enable students to gain insights into the world of films and learn about the role of a cinematographer. Acclaimed cinematographer, Mr. Jitendra Haldavenekar, Vice President, Western India Cinematographers Association addressed the students and spoke about his journey spanning over two decades in the film industry. He spoke about the various techniques used, camera work, composition, and lighting among others, how technological advancement has come as a boon and offered advice on ways to enhance skills.



ATHARVA INSTITUTE OF INFORMATION TECHNOLOGY



EVENTS ROUNDUP

IQuest 2K22



The 'IQuest'22' was held on April 5 and 6, from 9 am – 5 pm at Atharva College, Malad West. The event was organized by the student council of the BCA department of Atharva Institute of Information Technology. This event is the annual cultural fest of the BCA department

There were various events in IQuest such as Blind Coding, Type Master, Carrom, Chess, BGMI, etc. From Good to Great, the event was a success. We had participants not only from our department but also from other departments of Atharva College and many from other colleges too. Our faculties also took part in various events. All the winners were awarded certificates and prizes.

For the fest, the student council was divided into different teams like the creative team, finance team, marketing team, etc. All the requirements of the fest were completely taken care of by the teams. The students from the third-year BCA were a part of the core committee whereas the students from second and first-year BCA were their team members.

The 'IQuest'22' being a 2-day event had a seminar conducted on the first day. We had invited Mr. Yash Pathak who is an alumnus of the BCA department to give us a seminar on the topic 'Resume Building and Interview Preparations'. This seminar turned out to be very helpful for all students to prepare for their job interviews. On the second day, we had game events like BGMI, Treasure Hunt, Carrom, etc.

As a third-year student, I will be completing my BCA course in the next few months and so being a part of this fest as a creative team head has given me lots of good memories and the confidence to organize such events in the future.

I would thank our Director, Mrs. Bhatia for permitting us to organize the fest and also motivating us for the same, next I would thank all my faculty members for their constant support throughout the event and lastly all my peers for their cooperation. Ending this article with lots of good memories of the fest.

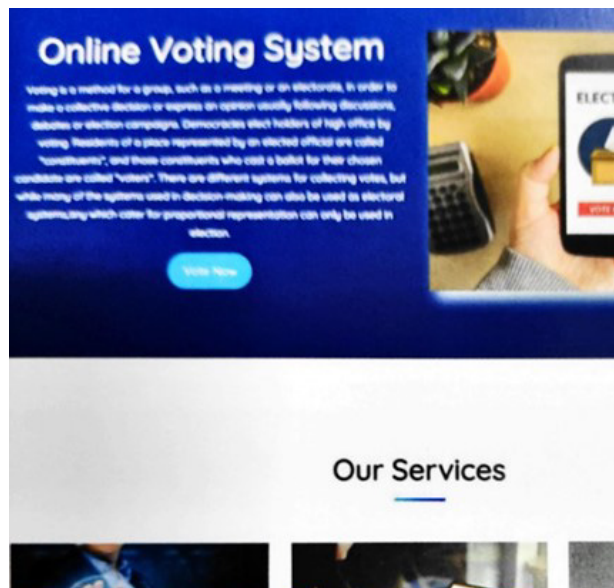
EVENTS ROUNDUP



Success Story

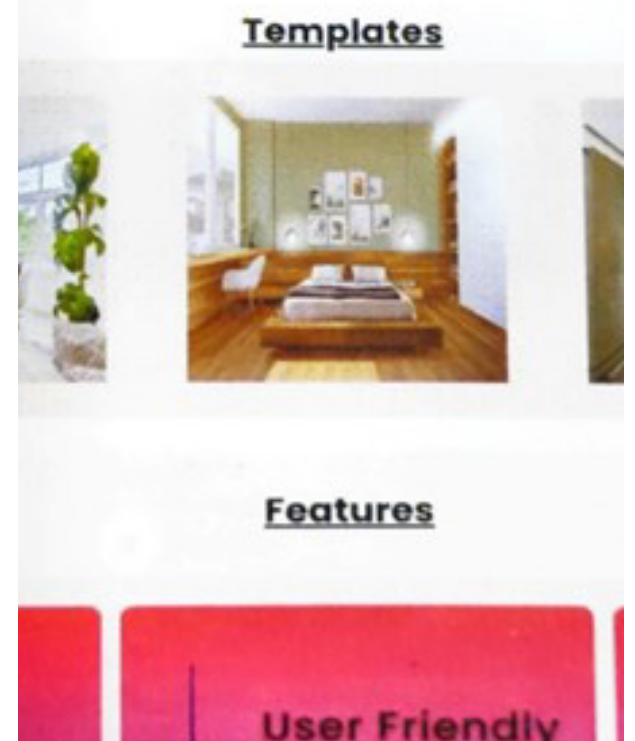
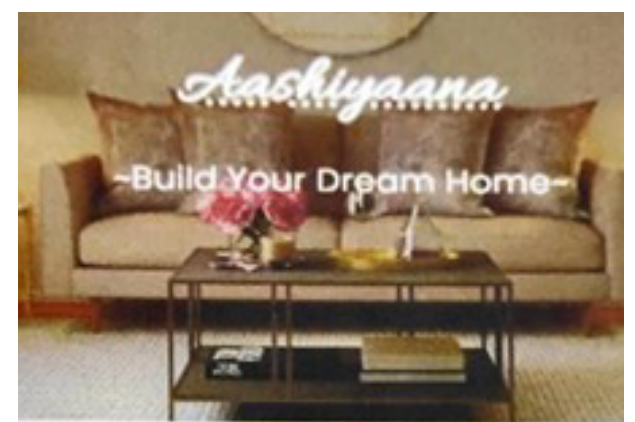
AIIT takes immense pleasure in sharing that Ms. Karishma Gawali, BCA III year student of the 2018-2021 batch has won the gold medal for standing First in BCA YCMOU Nashik University.

This remarkable accomplishment has certainly set a benchmark to motivate her fellow friends to aspire for such academic success. AIIT conveys congratulations to you on your success. May the present achievement be the start of tomorrow's achievements.



The Online Voting System

The online voting system is a project where citizens of India who are 18 years of age or above are eligible for voting and can cast their vote online without physically going to any polling booth. This project consists of two modules: The administrator and the voter module. In the administrator module, the admin manages all details of the voters and candidates participating in the election as well as monitors the voting process. In the voter module, the voters register themselves by entering their details and uploading the required documents on the site. This project was developed to save time by making it feasible for people to vote independently from their location.



Aashiyaan

The main aim and objective of the Aashiyaan project was to present an opportunity to the user to easily view standardized templates and design according to their vision. The idea of our project is to help the user to organize their space and optimize the zones with both precision and style, in a way that corresponds to the needs, personality, and comfort of the user and combines it with ingenious aesthetics, creativity, and practicality.

ATHARVA SCHOOL OF FASHION AND ARTS



EVENTS ROUNDUP

APRIL 2022



ASFA students were excited about the announcement of the grand Khadi Mahotsav 2022.

They spent endless hours designing the garments for the Fashion show of ASFA at Khadi Mahotsav. Students also visited exhibitions vouching for good brands that promoted natural fabrics for the stalls at our exhibition.



EMBROIDERY WORKSHOP

On the 11th, 12th, and 13th of April Fashion designing students had a very interesting Embroidery workshop where they learned various contemporary stitches as well as gained knowledge about brand building in the embroidery business. They developed and designed products focusing on embroideries like alphabet embroidery on t-shirts which is the trending concept, contemporary stitches on bags, and embroidery on Canvas along with painting. This informative yet fun workshop was held by Miss. Pathika Sampat from Label Pathika Sampat.



EVENTS ROUNDUP

KHADI MAHOTSAV 2022

The grand announcement of Khadi Mahotsav 2022 gave the ASFA students a huge opportunity to showcase their talent in the field of the Fashion show, backstage handling, and Stalls co-ordination. Soon after the announcement, 2 beautiful collections were designed: the linen Kalamkari range of 30 outfits which focused on elegant silhouettes and quirky jewelry, and the other range of 17 garments designed focusing on the feminine white ready-to-wear casual outfits which were minimalistic and floral embroidered. The month of May was filled with hard work and unleashing the creativity of our students. Right from designing the garments on paper to model fittings, the experience was elaborate for our fashion designing students. They learned client handling, stall management, and how to tackle backstage chaos; all these very important aspects of being a Fashion designer were introduced to them. Team ASFA worked hard for Khadi Mahotsav right from choosing organic brands for stalls to booking them for our event. We had a few budding brands which loved our collection and offered collaborations for jewelry. It was a very good experience for the team ASFA and our young Fashion Designers.

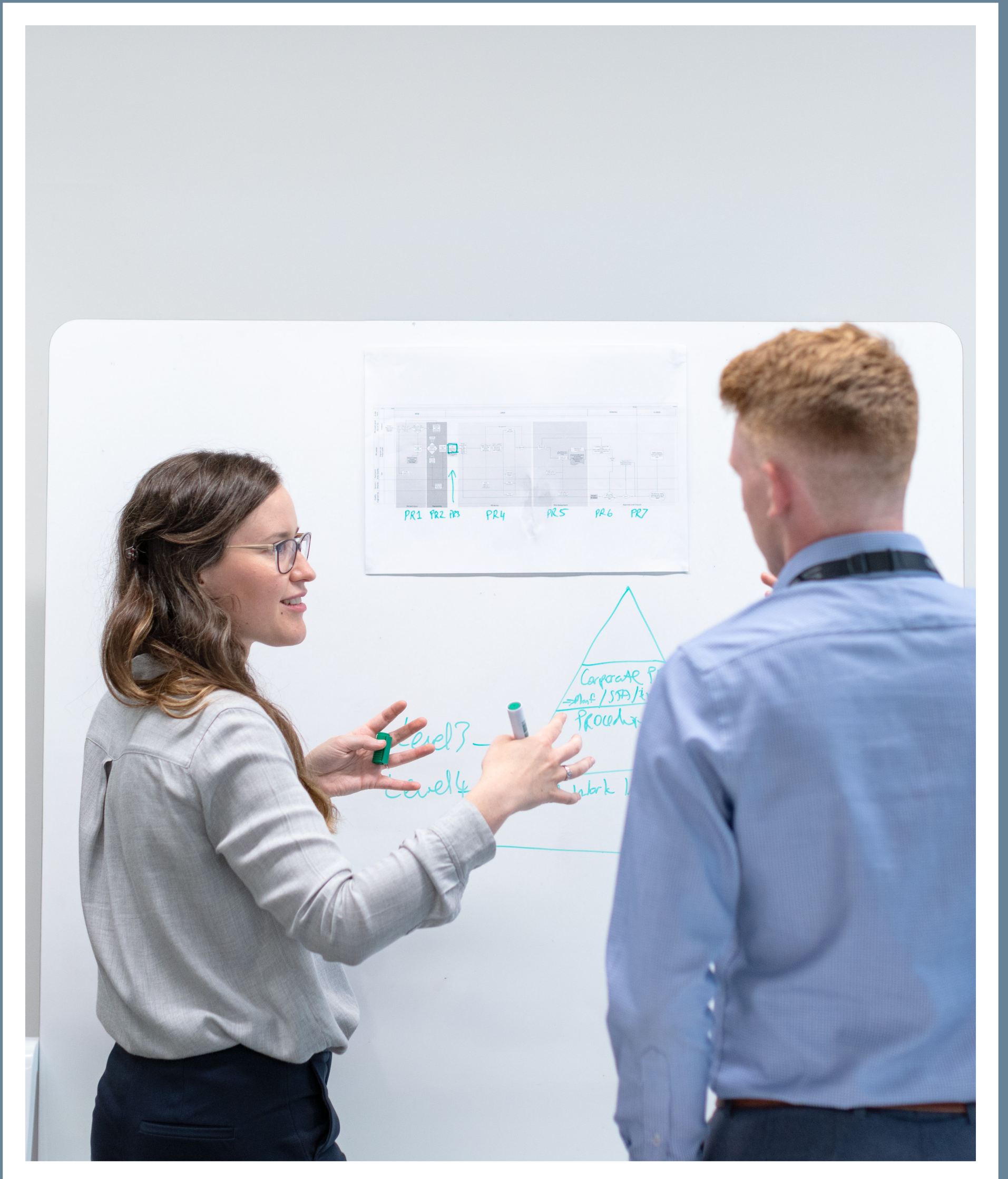
Weavers Service Center

On 17th June our ASFA students visited Weavers' Service Center for a workshop based on Block printing and Tie and dye. They learned various techniques of block printing and fabric handling during the process as well as how to mix and make color for dye usually used for the tie and dye process. The government recognized industry visits and taught them the practicality of the Factory business.



ATHARVA SCHOOL OF BUSINESS

ATHARVA INSTITUTE OF MANAGEMENT STUDIES



EVENTS ROUNDUP

International Research Conference on Business Transformation and Technological Innovations (IRCBTTI - 2022)

IRCBTTI 2022 was organized by the Atharva Institute of Management Studies and Atharva School of Business. IRCBTTI 2022 focused on the innovative ideas in the field of management, technology, and economics and how it applies to the real-world challenges. This conference brought together the students, researchers, business people, industry professionals and practitioners from the diverse field to explore the fundamental roles, interactions as well as the practical impact of the innovations. This conference included online paper presentations along with prominent keynote speakers and a panel discussion. Two days conference was held in Online mode. Many management students, keynote speakers, and tutorial participants have benefited in many ways from this conference. More than 30 research papers were presented by students, professors and researchers. 2 Keynote speakers, 4 Panelists, 1 moderator, and 4 judges addressed the audience and shared knowledge and rich experience of innovation and business transformation in their companies and countries.



E-CELL

The E-cell of AIMS-ASB held an event on 11th June 2022 to understand the company formation for startup/aspiring entrepreneurs and entrepreneurial potential. The event started with the introduction of the guest speaker Dr. CA Chaitanya Shah who spoke on various topics such as Entrepreneurial Journey, Legal entities and its types, Major Pros & Cons of Different Legal Entities, Criterias of Choosing Legal Entity, Process of Pvt. Ltd. Company Formation to provide knowledge to the aspiring entrepreneurs on the campus.

EVENTS ROUNDUP

MILAAP 2022 - ALUMNI MEET

Atharva Institute of Management and Atharva School of Business organized “Milaap 2022”, an alumni meet with fun, games and alumni interactions on 7th May 2022. The occasion was graced by more than 115 alumni, Trustee, Director, faculty and all the current students of ASB. The Evening started off with alumni interaction with the current batch.



They played various management games organized by the current students. Alumni 's shared their stories, thoughts and take on future aspirations. Alumni recalled their B-school days emotionally and expressed their gratitude towards the management, faculty members and the institute for shaping their life. The event concluded with cake cutting, dinner and DJ night

CONVOCATION CEREMONY

Atharva School of Business organized Convocation Ceremony for PGDM Batch 2019-2021 on 21st May 2022. The chief guest was Mr. Dhimant Bakshi, CEO, Imagicaaworld entertainment Ltd. The event started with assembly of students, academic procession and group photographs followed by Invocation and a presentation by Atharva Group of Institutes. The declaration of convocation was opened, the chief guest gave a speech, after which certificates were conferred. Before closing the declaration of convocation, the oath swearing ceremony took place. The Convocation Ceremony ended with a vote of thanks, National Anthem and then lunch.



EVENTS ROUNDUP

Executive Roundtable Conference



AIMS-ASB held an Executive Roundtable conference on the topic 'Corporate Genomics: Decoding the Future, Embracing Change and Breakthrough Innovation.' on 30th April 2022. It was a very enlightening and informative session for the students and the attendees. The guests for the day were Dr. Prasun Acharyya; Dr. Sanjeev kumar Chauhan; Mr. Prabhat Chaturvedi; Ms. Shilpa Desai; Dr. Suresh A. Shan and Mr. Sandeep Jain who was also the moderator of the event. The guest speakers who are Industry professionals gave their valuable insights on the topic. They also had different perspectives from various fields such as Marketing, Finance, HR and even the Rural perspective. The conference ended with a thought provoking question and answer session.

Finance Club - Corporate Interface Program

The finance club of AIMS-ASB held a corporate interface program to help the students understand finance as a career on 25th June 2022. The program started with the introduction of the guest speaker Mr. Aman Chawla. He helped students understand various career options available in finance, differences between front office, mid office and back office jobs, skills required to carry out jobs in different fields.



The guest speaker also made the students aware about various Certification courses available to update their domain knowledge in finance. The program concluded with a round of questions and answers followed by a vote of thanks.

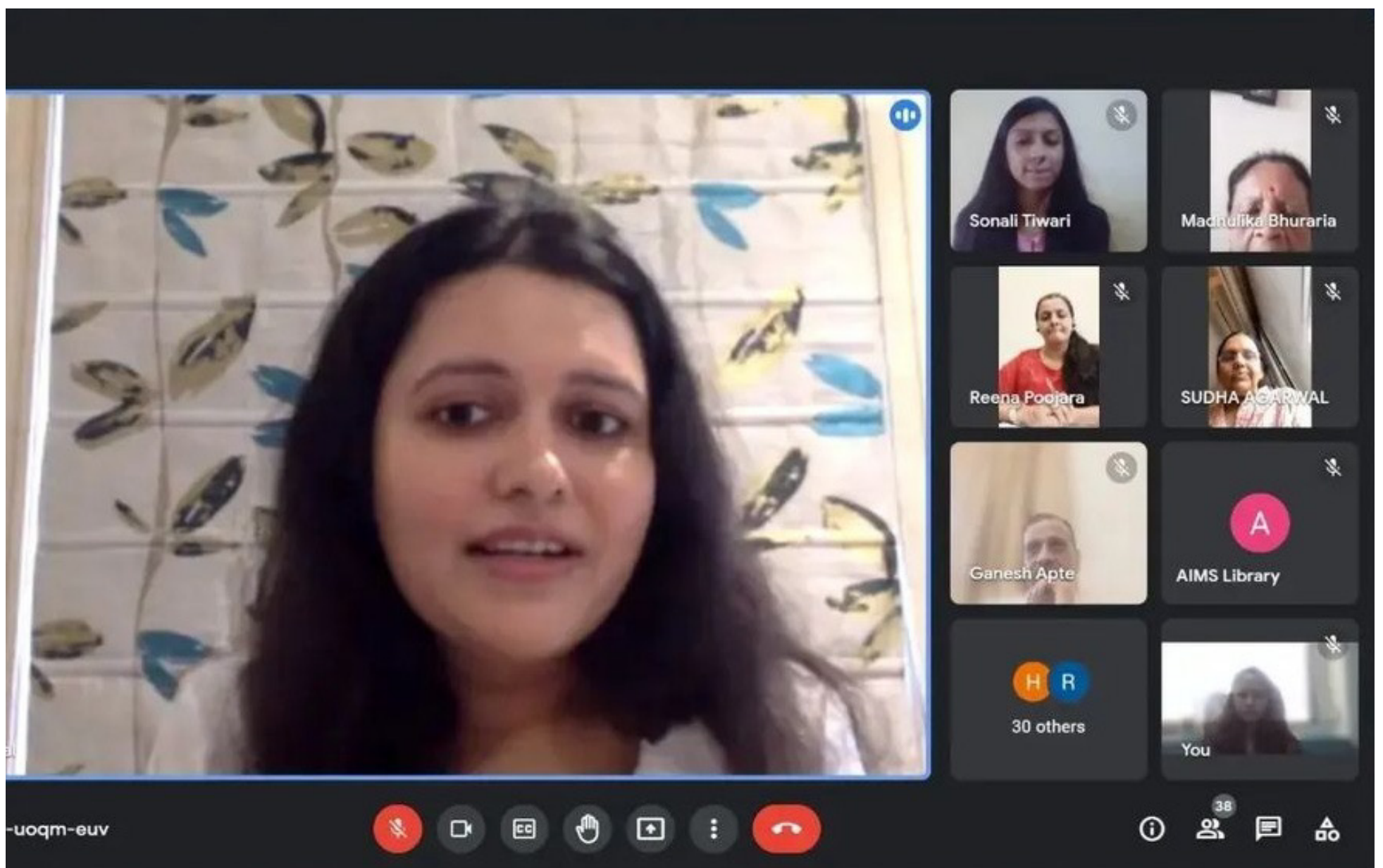
EVENTS ROUNDUP

Faculty Webinars

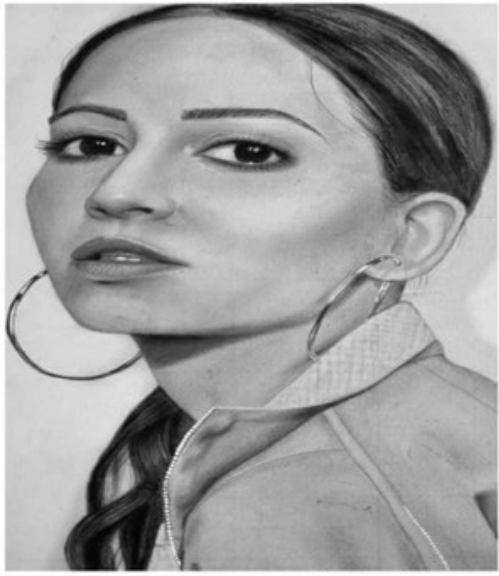
AIMS-ASB held webinars as a place for the attendees to learn about various topics. The webinars were conducted in 4 sessions starting with the first session led by Prof. Sumit Pareek on the topic "Essentials of Public Speaking" on 03 June 2022. The second session was led by Prof. Gaanyesh Kulkarni on the topic "Placements- Know your competencies" on 10 June 2022. The third session was led by Prof. Reena Poojara on the topic "Tips to Crack GD and PI : Gateway to Corporate" on 17 June 2022 and finally, the fourth session was led by Prof. Monika Shrimali on the topic "Elevate your Aptitude" on 24 June 2022.

International Yoga Day

AIMS - ASB celebrated International Yoga Day by holding a webinar on 21st June 2022 and inviting chief guest Ms. Ritika Agarwal, author and entrepreneur, to spread awareness about yoga and healthy eating. Ms. Ritika Agarwal discussed the term yoga, how it came into being, her book "Fit or Fiction", and much more, while encouraging a healthy lifestyle.



STUDENTS CORNER



- PRASHANT DAS (AIIT)

- NAVIN KADAM (AIMS)



- NAVIN KADAM (AIMS)



- SANJONA
MICHEAL (PGDM)



**Tejashree Dharmadhikari
(ASFA)**



**Vaishnavi Raut
(ASFA)**



**Neha Chinkate
(ASFA)**

UPCYCLED ART



**SANJONA MICHEAL
(PGDM)**



Editorial team

Atharva Institute of Management Studies
Prof. Gaanyesh Kulkarni

Atharva College of Engineering
Dr. Ritu Sharma & Prof. Niranjana Samudre

Atharva School of Fashion and Arts
Mr. Jiten Giri

Atharva College of Hotel Management & Catering
Technology
Prof. Vinay Tandel

Atharva Institute of Information Technology
Prof. Minal Shete & Prof. Anupama Ukhalkar

Atharva Institute of Film and Television
Prof. Geeta Nair

Atharva Institute of Management Studies/
Atharva School of Business
Prof. Reena Poojara & Dr. Ansha Gupta

Student Correspondents

Ms. Cimrel D'souza (AIMS - MMS - Div/A)

Ms. Priyanka Gaikwad (AIMS - MMS - Div/A)

Ms. Revati Jadhav (AIMS - MMS - Div/A)

Mr. Rahul Handgar (AIMS - MMS - Div/A)

Ms. Khushi Saxena (AIMS - MMS - Div/B)

Ms. Abhishek Patil (AIMS - MMS - Div/B)

Design team

Mr. Navin Kadam (AIMS - MMS - Div/A)

Mr. Rohit Dadhe (ASB - II)

CONNECT US

atharvacoe.ac.in

atharvasb.edu.in

atharvaims.edu.in

atharvafashion.com

atharvahmct.edu.in

atharvafilmstitute.com

Address: Atharva Educational Trust (AET)

Campus,

Malad Marve Road, Charkop Naka,

Malad West, Mumbai-400095

Call us on: 022-40294949 /49259500

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